





Business description and key metrics. The business is a mobile application development company with a strong track record. It has a proven business model and a talented team. The company is currently seeking a strategic buyer who is looking to expand its mobile application development capabilities. The business has a strong customer base and a high level of customer loyalty. The company is currently operating in a highly competitive market and is looking for a buyer who can help it grow and expand its market reach.

- MRR: 98,853 ARR: 1,186,232
- 4.5 year history
- 50 employees
- 60% gross margin
- 83% customer retention
- IAP (In-App Purchase)
- 30% revenue from subscriptions
- Tech stack: Firebase, Adapte, AppsFlyer, Amplitude, ASATools

**TARGET PRICE**  
\$1,900,000

**GROSS REVENUE**  
\$1,027,564

**EBITDA**  
\$603,159

**BUSINESS TYPE**  
Internet Businesses

**SUPPORT & TRAINING**  
Comprehensive support and training provided to the buyer.

**REASON FOR SELLING**  
The seller is looking to exit the business due to personal reasons.

**COUNTRY**  
United States

**BUSINESS ID**  
L#20240782

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